



Don Gaede, MD



危机

Crisis

危

Danger

机

Opportunity





2011



2021



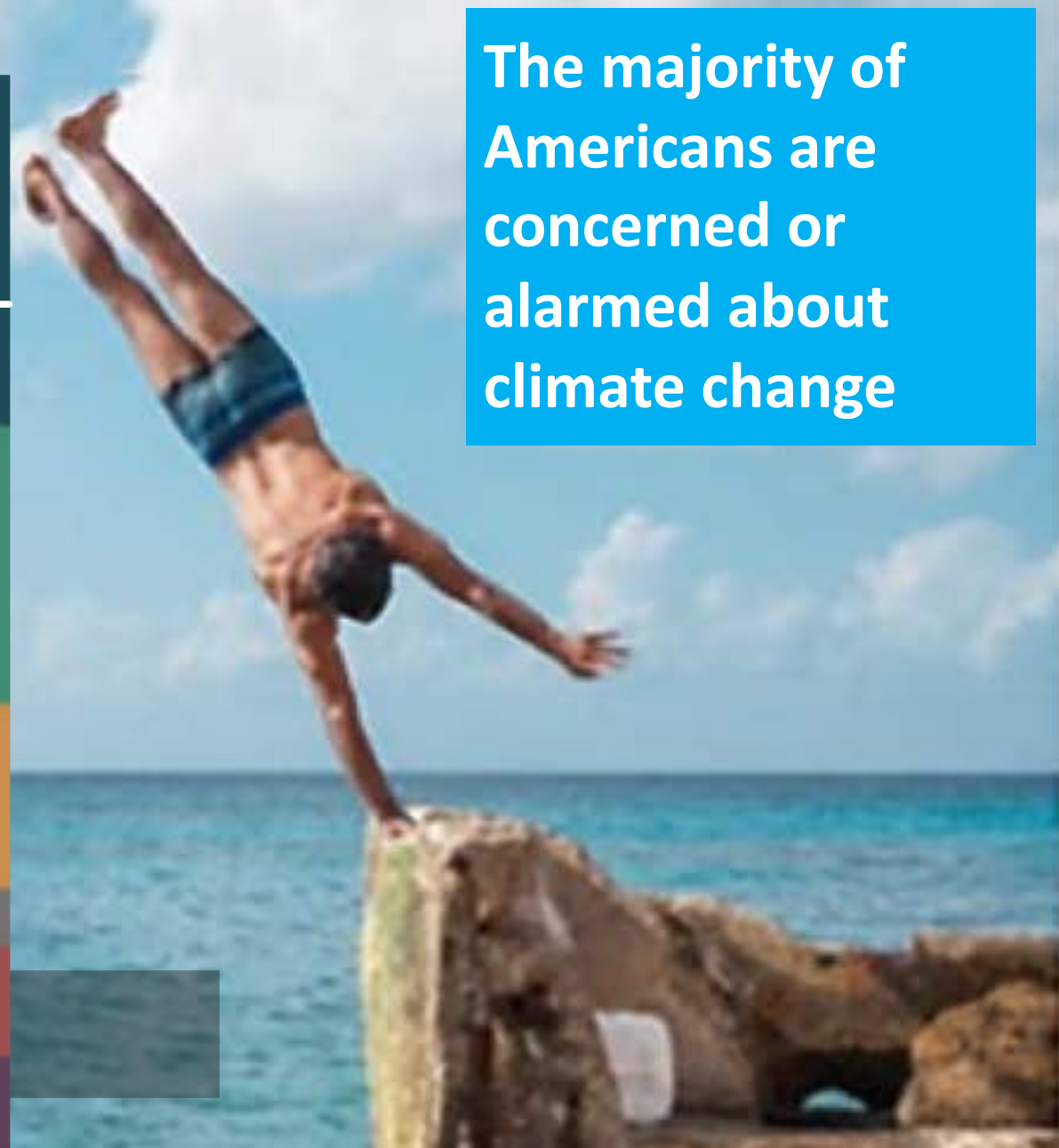
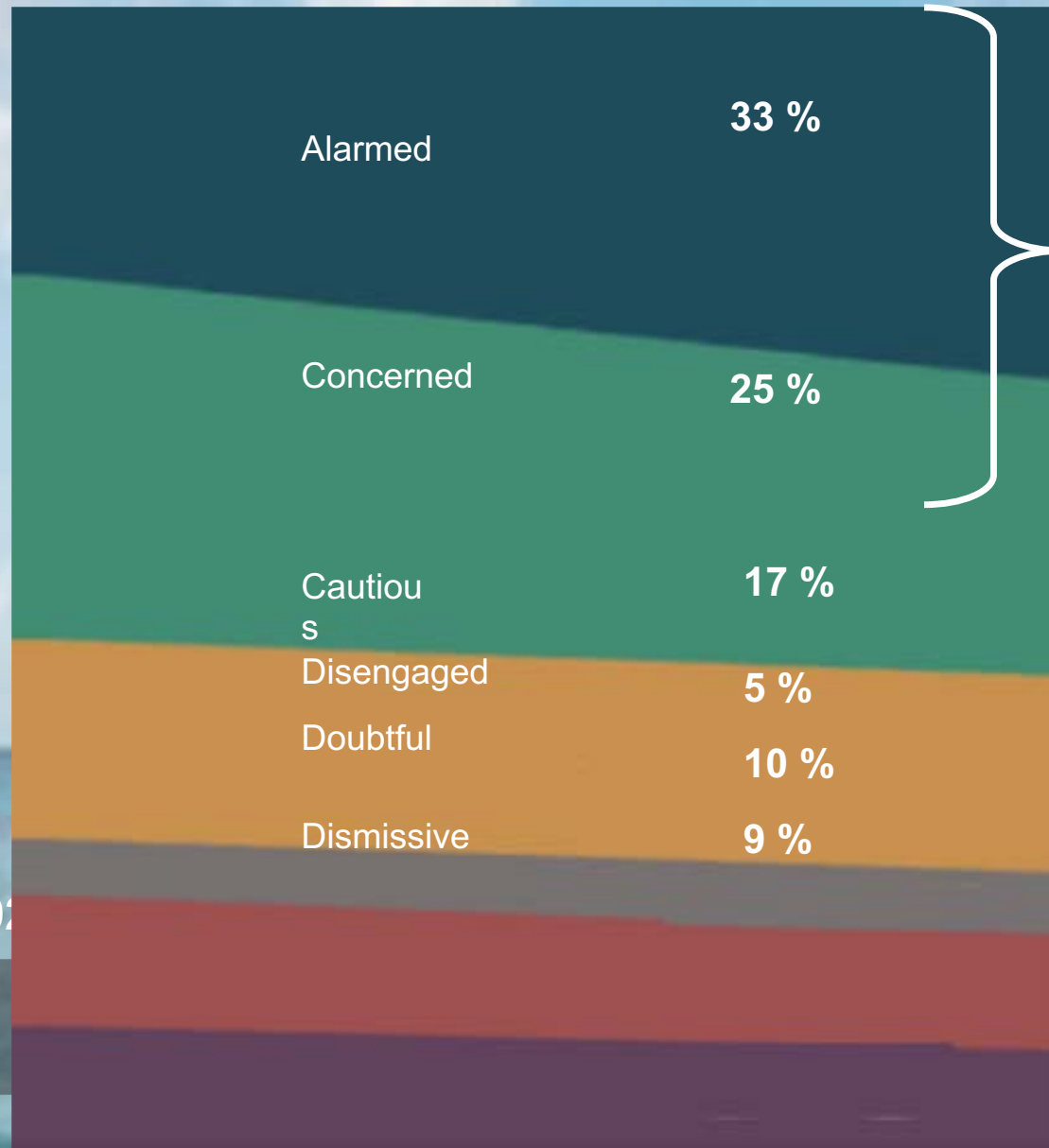




Climate angst and anxiety

**We've reached a positive climate tipping point:**

**The majority of Americans are concerned or alarmed about climate change**



The majority of voters prefer a candidate  
who supports action on climate change,  
*including...*

- 95% of liberal Democrats
- 76% of moderate Democrats
- 44% of moderate Republicans
- 23% of conservative Republicans

**75% of Republicans agree with this statement:**

“Smart climate policy would reward American businesses and workers for their lower carbon emissions while penalizing the biggest global polluters.”

**Among voters ages 18 to 34:**

70% believe it's important for their member of Congress to work to address climate change.

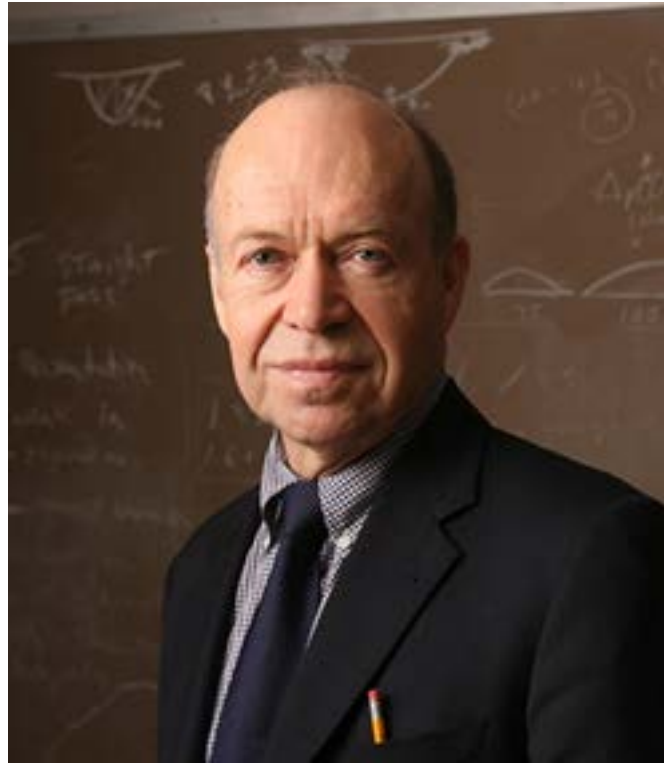


**Clean energy technology is coming on strong**

**Cost of green energy down 90%**

**Cost of energy storage down 97%**

**Political will is the  
“how”**



“Most impressive is the work of Citizens' Climate Lobby... If you want to join the fight to save the planet, to save creation for your grandchildren, there is no more effective step you could take than becoming an active member of this group.”

James Hansen





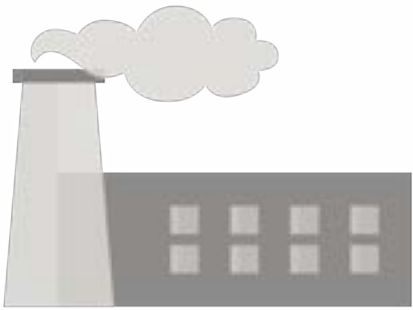
# CCL faith action teams

- [Bahá'í](#)
- [Buddhist](#)
- [Catholic](#)
- [Earth-based Spirituality](#)
- [Episcopal](#)
- [Evangelical Christian](#)
- [Faith Leaders](#)
- [Jewish](#)
- [LDS](#)
- [Lutheran](#)
- [Presbyterian](#)
- [Quaker](#)
- [United Methodist](#)
- [Unitarian Universalist](#)



Citizens' Climate Lobby 2019

# How it Works



Charge a fee on  
fossil fuels at the  
source  
(mine, well, or port)



Return 100% of net  
revenue to  
households as a  
dividend



Carbon  
Border  
Adjustment



# NATIONAL ACADEMY OF MEDICINE

“We strongly support a carbon pollution fee on polluting industries that should increase over time, and should also be border-adjustable as a signal to all US trading partners.”





## Additional CCL goals:

- Building a clean energy economy
- Nature-based solutions

**Move people from paralysis to action**

# The levers of political will

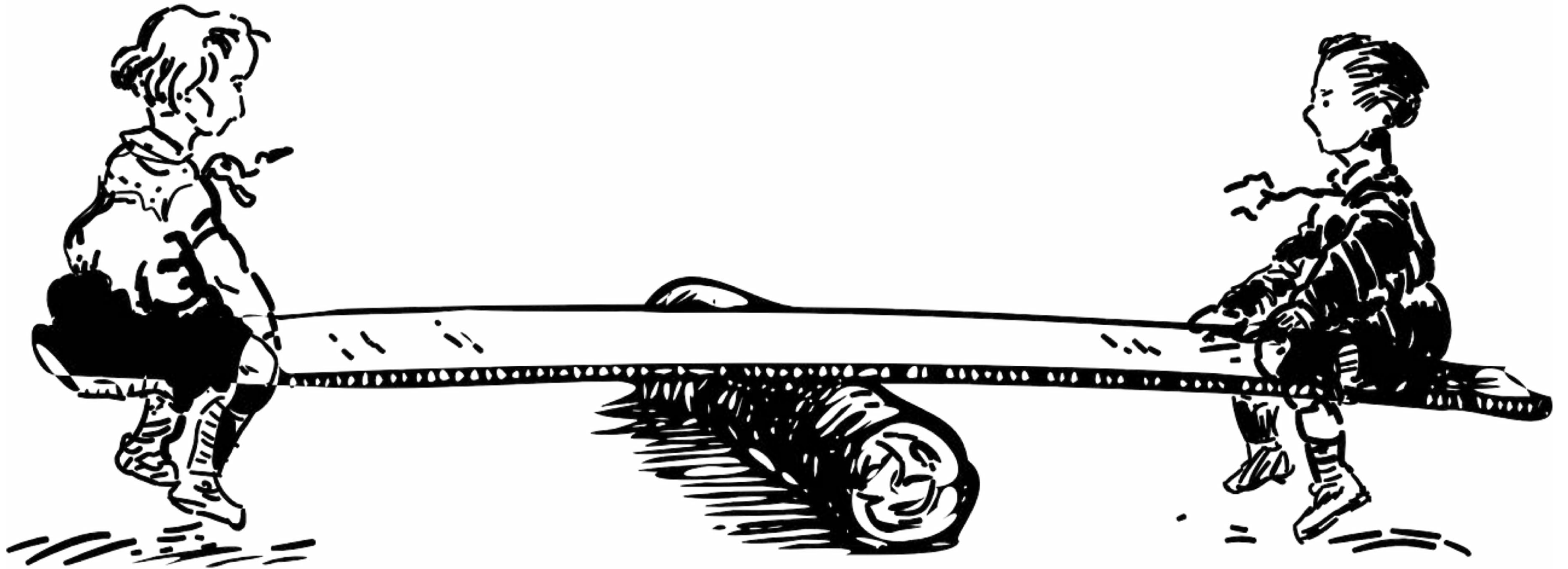
- Lobbying
- Media
- Grassroots outreach
- Grasstops outreach
- Chapter development

# CCL's 3 rules for dealing with members of Congress

- Respect and appreciation
- Appeal to the best in others
- Stand for solutions



# Balanced listening



Find common values



# The Inflation Reduction Act

Benefits climate, people, and  
communities



# How Did We Succeed on Climate Policy?

- Grassroots advocacy
- Businesses and industry
- Greater public awareness
- Affordable clean energy

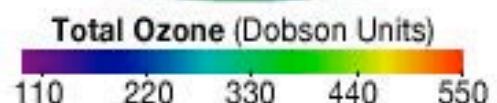
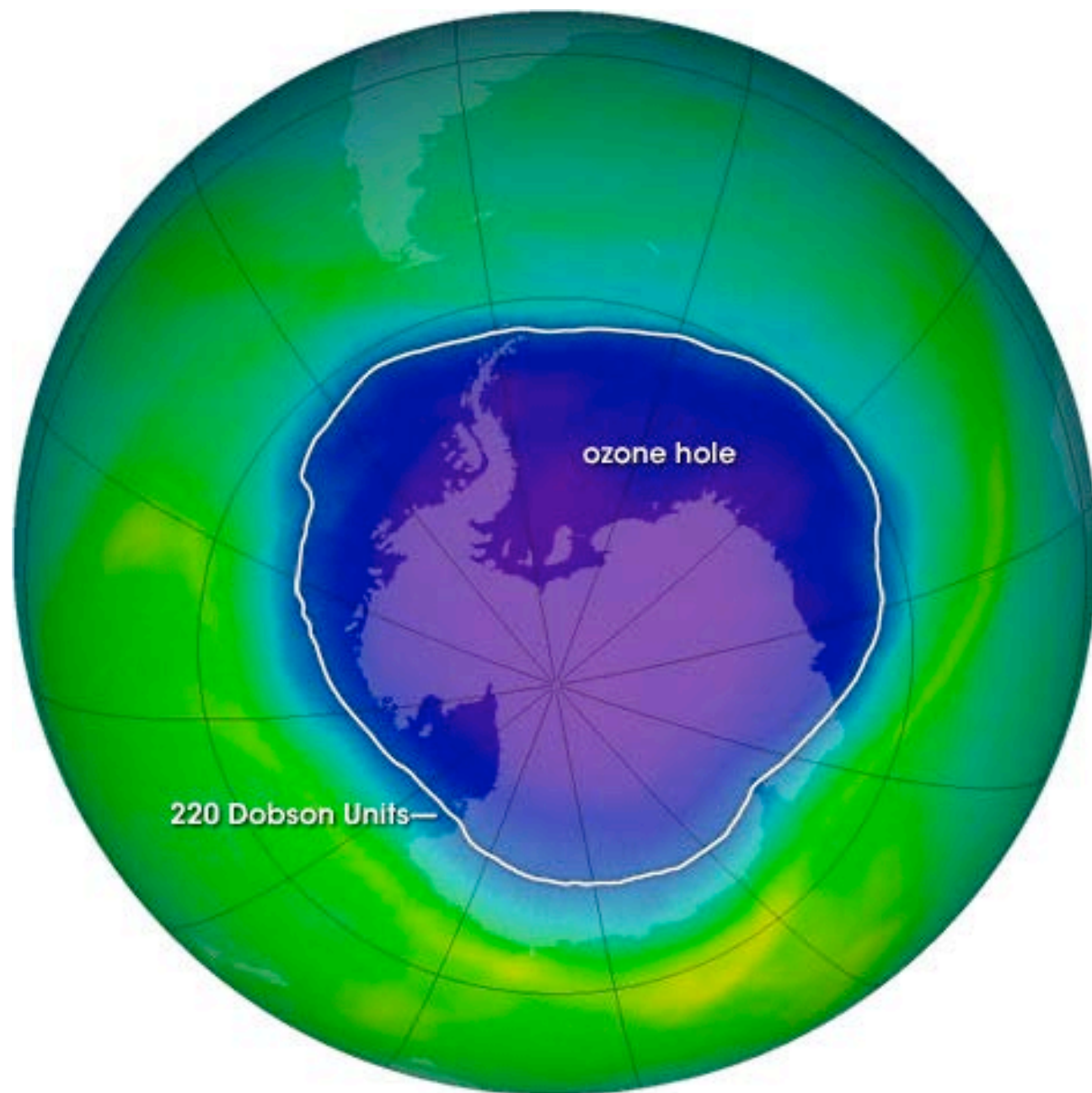


# CCL's Work to Pass the Bill

- 920 meetings with Congress
- 225,000 contacts to Congress
  - 50,000+ phone calls
  - 10,000 contacts in the final two weeks
- 2,000+ letters to the editor
- 676 op-eds











# Join a group - the power of many



TH!RD  
ACT





**Anna G. Eshoo**  
Member of Congress  
Eighteenth Congressional District Office

Please ring doorbell  
→

**CitizeClimatenLobby**

# Questions?

