

# ECOSLO

## Urban Tree Planting Program

Presented by:  
Grant Helete, Community Organizer



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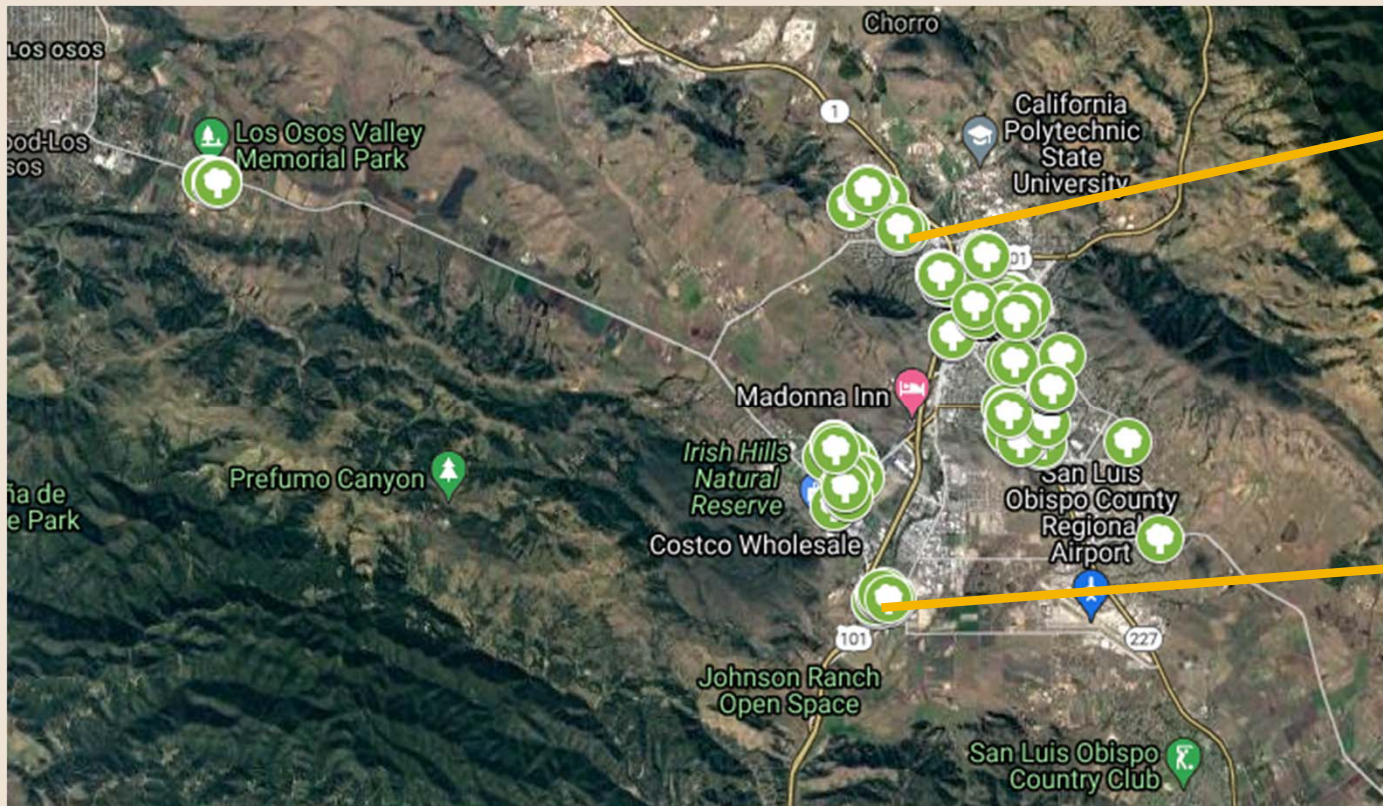
# Program History



- Formed in 2019
- Planted 128 trees under California ReLeaf grant in urban locations around the City of SLO
- Full Circle Grant marked program expansion in 2020
- Partnered with the City of SLO's Tourism Business Improvement District for "Keys for Trees" in 2021

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# Why Trees



- Trees affect us all in different ways
- Although trees can be viewed negatively for the leaves and fruits they drop, where their roots grow, and how tall they get, *there are undeniable benefits that outweigh all of these natural side effects of a tree living*

# Benefits of Trees



- Shade streets, parks, and homes providing UV protection and reducing reliance on AC systems
- Provide habitat for species and noise protection for people who live around them
- Bring people together and give them a safe space to connect, heal, and learn
- Absorb and filter pollutants → return oxygen to breathe
- Sequester carbon actively combating climate change
- Reduce soil erosion and preventing water pollution

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# Volunteer Roles

## Tree Keeper

Takes care of tree(s) weekly with watering & care

## Neighborhood Coordinator

Oversees specific area of trees & communicates with Tree Keepers & ECOSLO Staff

## Tree Planter

Attends tree planting events and understands the tools & safety of tree planting



# Tree Planting and Maintenance



- Plantings:
  - Reliable, regular volunteers
  - Safety is key
- Maintenance:
  - 3-year commitment
  - 5-10 gallons of water per week
  - Consistent mulching
  - Fixing of tree ties and stakes
  - Pruning and weeding

# Full Circle Grant



- Expansion of Urban Tree Program
- Partnership with local business, Deadwood Revival Design
- 240 trees to be planted across SLO County





# Keys for Trees Program



- Partnership with City of San Luis Obispo Tourism Business Improvement District
- TBID will dedicate 1% of its annual revenue to planting trees throughout the community
- 30 trees planted in downtown City of SLO in 2021



# What's Next?



- 2023 will be our busiest planting season yet!
- Continue to expand the ECOSLO Urban Tree Planting program to create greener and healthier SLO county with the help of our partners and the community.

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# Thank you!

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**More about ECOSLO:** [@ecoslo](https://www.instagram.com/ecoslo) on Instagram, Facebook, & YouTube  
or visit our website: [www.ECOSLO.org](http://www.ECOSLO.org)

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